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Remember when your business just started out? ‘Quick and cheap’ may have been the way to go, but you’ve probably outgrown that mentality.

Maybe you’ve recently expanded by adding more domains. Or perhaps you brought your external web servers in house, and hired an internal IT staff to manage them. Whatever milestones you’ve achieved, it’s clear that your business is growing up. You’ve now got a reputation to maintain or a brand to build. A ‘quick and cheap’ SSL certificate may have been sufficient when you started, but it’s not the image you want to send to your customers anymore.

As a growing company, your needs are also evolving. Your IT environment is expanding beyond simplicity. You need more direct control over your SSL situation. You need something more than the “default setting” of SSL. There’s no getting around it: it’s time to upgrade.

At Thawte, we understand the unique challenges you’re going through – in fact, we started in a garage, just like many of our customers. Because we’ve walked in your shoes, our SSL certificates are ideally suited to ease your growing pains and provide stable online security through each step of your business journey.

## Five Reasons to Upgrade to Thawte

Thawte online security is trusted by millions of people around the world. And many businesses are realizing the [value of upgrading](#) from low-end SSL certificates. Here are five key reasons you should upgrade your SSL to Thawte:

1. **More options.** When you first started your company, a simple validation of your domain may have been all you needed to get your online presence up and running. But now that your operations have grown, SSL is no longer something you’d throw into a bundled package with a domain registration; rather, it’s something you need to pick and choose wisely. At Thawte, we offer a variety of SSL products, each with different features and levels of authentication, including [Organization Validation \(OV\)](#) and [Extended Validation \(EV\)](#).

## Reputation Matters

As the first international certificate authority to sell SSL certificates, Thawte has seen all types of security attacks – and we continue to successfully defend against them. Throughout our 17 years in business, Thawte has upheld:



- A sustained reputation for security, reliability, and online trust.
- A global perspective, with comprehensive, multi-channel support in 18 languages.
- A customer-centric approach which makes it easy to do business with us. From product selection, to certificate management, to accessible and dependable support, Thawte delivers an easy and efficient customer experience.

Unlike many other SSL vendors, our core business is digital certificates – we sell nothing else. And if you’re looking to get the credibility you need from an online trust provider with a globally recognized brand, then it’s time to upgrade to Thawte.

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*Protect your data, safeguard your business, and translate trust to your customers with high-assurance digital security certificates from Thawte, the world’s first international specialist in online security. Backed by a 17-year track record of stability and reliability, a proven infrastructure, and worldclass customer support, Thawte is the international partner of choice for businesses worldwide.*

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2. **Management console.** What's the point of spending money on an SSL certificate if you have no control over it after it's been purchased? When you upgrade to Thawte you gain access to the Thawte Certificate Center which gives you certificate manageability. It's time to leave the unwieldy 'buy it and leave it' approach, and upgrade to an SSL product that gives your company better manageability, visibility, and continuity. Whether you need to reissue, renew, replace, or revoke a certificate, Thawte gives you control to take action when needed.
3. **Experience you can depend on.** Security is what Thawte is all about – and it's been that way for over 17 years. We have a proven track record for security that you and your business can rely on.
4. **Life made easier.** As your business expands, your IT environment will inherently grow more complex. Thawte offers comprehensive, expert support for your most complicated server configuration. With 24/5 support

available by phone, email, chat or a self-service online knowledge base, we can give you quick and convenient answers to any questions or concerns at any time of any day. And we can provide that support in 18 different languages, giving you a trusted advisor to turn to, no matter where you are located.

5. **A practical choice without compromise.** Thawte's combination of products, infrastructure, global reputation, and security track record offer a clear, competitive value to customers who expect more than minimally – featured digital certificates from inexperienced competitors. High-assurance digital certificates, a global reputation for uncompromised reliability, and world-class, multilingual support – at prices that are within your security budget – make Thawte the world's best value in online protection.

To learn more, contact our sales advisors:

- Via phone
  - US toll-free: +1 888 484 2983
  - UK: +44 203 450 5486
  - South Africa: +27 21 819 2800
  - Germany: +49 69 3807 89081
  - France: +33 1 57 32 42 68
- Email [sales@thawte.com](mailto:sales@thawte.com)
- Visit our website at <https://www.thawte.com/log-in>

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